



Corporate Sponsorship Proposal



Step back in Time with Wine & History: Wines of War and Remembrance

Oct 10, 2025 | 6:30PM | Royal Artillery Park

War and Remembrance: A Historic Wine Tasting with the Princess Louise Fusiliers and the Army Museum

We invite you to partner with us in a truly unique event that blends history, remembrance, and community. Join the Princess Louise Fusiliers and the Army Museum in supporting “War and Remembrance”, a wine tasting evening that brings to life the regions where our soldiers have fought—through their stories and the wines of those battlefields.

From the trenches of the First World War to the front lines of the Second, to the deserts of Afghanistan and even the current conflict in Ukraine, the men and women of the Princess Louise Fusiliers have always answered the call—at home and abroad.

They are our sons, daughters, fathers, mothers, brothers, and sisters, standing ready in times of both war and disaster.

By sponsoring this event, you are not only supporting the preservation of history but also honouring the legacy and continued service of our local soldiers.

Sponsorship Opportunities:

- **Gold** – \$2,000: Main Campaign Sponsorship (premium recognition at event and in promotional materials)
- **Silver** – \$1,000: Battle & Wine Sponsorship (recognition at one of the themed tasting stations)
- **Bronze** – \$500: Unit Sponsorship (recognition in event materials and on-site signage)

Your support makes history come alive while investing in the future. Sponsor a wine, support history, support our community.

About the Event

War and Remembrance: A Historic Wine Tasting with the Princess Louise Fusiliers & the Army Museum

The Princess Louise Fusiliers and the Army Museum invite you to participate in War and Remembrance: A Historic Wine Tasting, a one-of-a-kind evening that pairs the rich history of our regiment with wines from the regions where our soldiers fought.

Guests will enjoy an immersive experience, tasting wines from France, Italy, Belgium, and beyond, while hearing the stories of battles fought by Nova Scotia's own Princess Louise Fusiliers—from the trenches of the First World War to the front lines of the Second, to Afghanistan and today's conflicts.

This event will be held at Canada's oldest Officer's Mess, offering a truly unique venue where history and community meet.

Why Sponsor?

By supporting this event, your organization will:

- **Preserve History:** Contribute to the ongoing work of the Army Museum and the Princess Louise Fusiliers Regimental Historical Society in protecting, curating, and sharing Canada's military heritage.
- **Build Community Connections:** Align your brand with an organization that honours service, sacrifice, and resilience—values that resonate deeply with Nova Scotians.
- **Engage Clients in a Unique Experience:** Offer your clients an exclusive evening of wine, history, and storytelling in a setting that can't be found anywhere else.
- **Corporate Benefits:** All sponsors receive a one-year membership to the Princess Louise Fusiliers Regimental Historical Society, providing:
 - Access to a digital archive of the regiment's rich history
 - Invitations to exclusive events and lectures
 - Recognition as a corporate supporter of preserving Canada's military history

Sponsorship Opportunities

Gold Sponsorship – \$2,000

- Premier recognition as the Main Campaign Sponsor
- Logo placement on all event promotional materials (digital & print)
- Verbal acknowledgement during the event opening and closing remarks
- Opportunity to host a wine station and introduce one of the featured tastings
- Two complimentary tickets to the event
- One-year corporate membership in the Regimental Historical Society (digital archive access included)

Silver Sponsorship – \$1,000

- Recognition as a Battle & Wine Sponsor
- Logo placement on event program and signage at one tasting station
- One complimentary ticket to the event
- One-year corporate membership in the Regimental Historical Society (digital archive access included)
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Bronze Sponsorship – \$500

- Recognition as a Unit Sponsor in the event program and on-site signage
- One complimentary ticket to the event
- One-year corporate membership in the Regimental Historical Society (digital archive access included)

Your Impact

Sponsoring Wines of War and Remembrance is more than supporting an event—it's honouring the men and women who have answered the call of duty in every major conflict since Nova Scotia became part of Canada. From our ancestors in the Great Wars to today's soldiers serving abroad and at home during times of crisis, your sponsorship ensures that their stories are preserved, remembered, and shared with generations to come.

To purchase tickets, please visit: <https://plf-rha.ca/events/profile/step-back-in-time-with-wine-and-history:-wines-of-war-and-remembrance>